

# BRANDING SUITES

SERVICES & PRICING GUIDE



[www.mai-innovations.com](http://www.mai-innovations.com)



# HELLO THERE!



Our main goal here at MAI | Innovations is to help you find your creative voice. Branding promotes recognition, helps you build a relationship with your audience, and sets you apart from your competitors. The goal is to leave a memorable impression on consumers and give them an idea of what to expect from your company.

Creating a strong brand shows your potential clients that you have invested in yourself and believe in your business. The most successful businesses are the ones that use their branding to set themselves apart as leaders in their industry—think Google, Disney, or Starbucks.

By leveraging your unique strengths we can help you create that strong brand and in turn grow your community and online presence. Lets get to work!

*Maia Ambrister*

Co-Founder & Sr. Designer

# How It Works

## BOOK A CONSULT

Book a free 15min consult through our website to discuss your branding needs and vision.

## MOOD BOARD & DEPOSIT

Based on your vision for your brand, we'll create a mood board to give you an idea of the creative direction we're taking. Once you approve, we'll send the service contract and invoice for a 50% non-refundable deposit.

## BUILD YOUR BRAND

This is where the fun starts! First, we do brand and market research. Then, we move to logos, font-type, and color palettes. Lastly, we work on print collateral and digital assets.

*Turn Around Time: Four(4) weeks*

## FINAL PAYMENT & DELIVERABLES

After reviewing and approving all the design elements, we'll send over the final invoice for the remaining balance. Once paid, we'll send your branding suite/guidelines and place any print orders.



## COMMUNICATION

### CONTACT DETAILS

(904) 933-7937

admin@mai-innovations.com

Jacksonville, FL

### OFFICE HOURS

M, Tu, Fri | 11:00a-4:00p EST

W, Th | 10:30a-5:30p EST

### WEBSITE

www.mai-innovations.com

### SOCIAL MEDIA

FB: @mai.innovations

# Mini Branding Suite Package



## WHAT'S INCLUDED:

- ✓ Color Palette
- ✓ Logo and Sub-logo
- ✓ Font Suite
- ✓ Profile Picture
- ✓ Cover/Header Photo
- ✓ Four (4) Instagram Templates  
*\*Two (2) square and Two (2) story*
- ✓ Brand Guide

## YOUR INVESTMENT

\$199

# FULL BRANDING SUITE PACKAGE



## WHAT'S INCLUDED:

- ✓ Color Palette
- ✓ Logo, Sub-logo, and Variations
- ✓ Font Suite
- ✓ Business Cards
- ✓ Email Signature
- ✓ Email Template
- ✓ Profile Picture
- ✓ Two (2) Cover/Header Photos
- ✓ Eight (8) Instagram Templates  
*\*Four (4) square and Four (4) story*
- ✓ Matching Instagram Highlight Covers
- ✓ Brand Guide

## YOUR INVESTMENT

\$499

# ADDITIONAL SERVICES



## LETTERHEAD & LABELS

For professional correspondence and advertising via mail. Branded envelopes available for an additional \$20.

\$50

## PRICING GUIDES & BROCHURES

Outline your services and pricing in a detailed guide. Digital or printed formats available.

\$75

## PACKAGING


Branded packaging for product distribution.

\$100

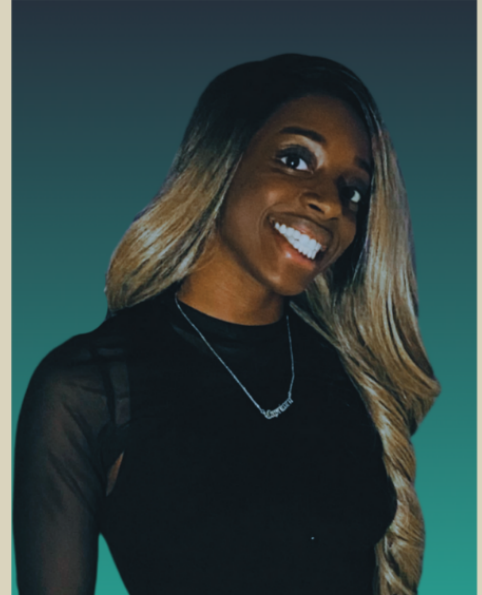
# LET'S GET STARTED!

Once you've formed meaningful experiences with your audience, your brand becomes a badge of honor. The logo becomes a trustworthy symbol that reflects reliability and gives you a clear competitive advantage. This will yield an increase in sales and active engagement with your audience.

Let's take your business to the next level!



Co-founder and Sr. Designer Maia Ambrister is well versed in all of our disciplines. She has seven years of experience in marketing across various fields, ten years of graphic design experience, and a certificate from Google in Digital Marketing and SEO. Her passion and forward thinking attitude set the standard for the core values we pride ourselves on— and that's on #BlackGirlMagic.



*Maia Ambrister*